

EXPO AND SPONSOR PROSPECTUS

WhereTM

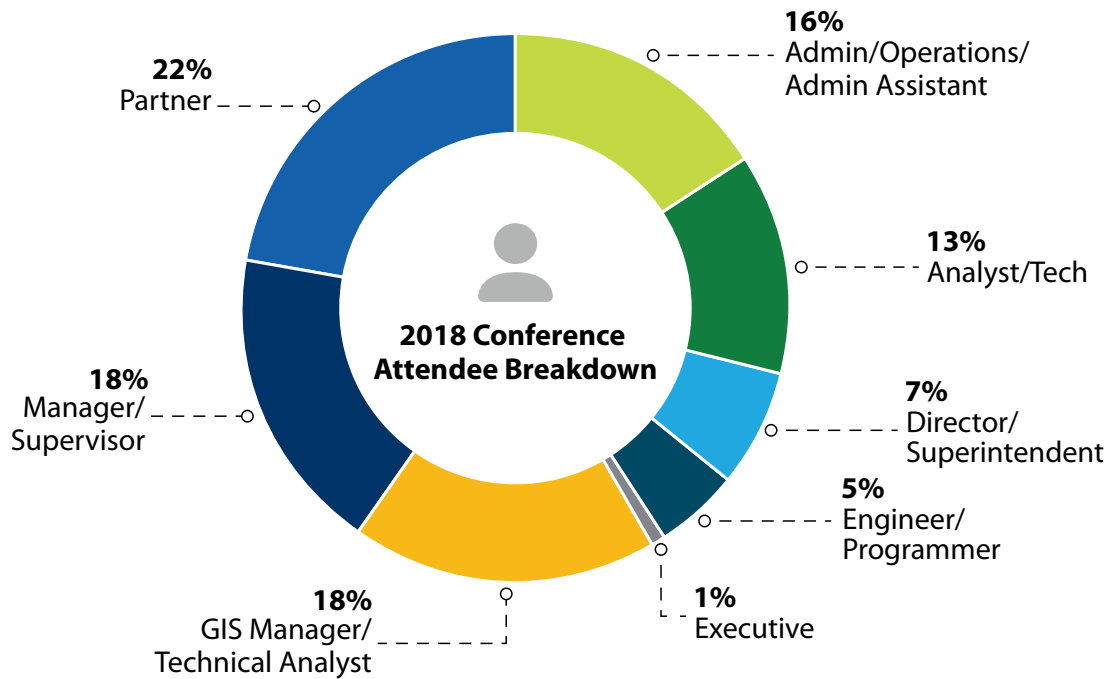
Cityworks Conference

DECEMBER 4-6 | SALT LAKE CITY, UT

ELEVATE YOUR BUSINESS AT Where: Cityworks Conference

A robust lineup of programming and wide range of exhibitors make Expo Hall the focal point for Cityworks users who want new solutions to improve their organizations.

TOTAL 2018 ATTENDANCE: 1,100



BECOME A SPONSOR OR EXHIBITOR

All sponsors and exhibitors will have their logos and contact information listed in the conference mobile app with a 35-word corporate description. Booth carpeting, internet, and electricity are the responsibility of the exhibitor (ID sign, skirted table, and 2 chairs included). Materials are due no later than October 1, 2019, unless otherwise noted.

SPONSOR & EXHIBITOR OPPORTUNITIES	Platinum \$10,000	Gold \$6,000	Silver \$4,000	Exhibitor \$2,500
Sponsorships available	4	8	Unlimited	Unlimited
Conference booth	20x20	10x20	10x10	10x10
Conference registration(s)	6	4	2	1
Logo and description listed in the mobile app	✓	✓	✓	✓
Logo feature: General session slides	✓	✓	✓	
Logo feature: Sponsor panels around the conference	✓	✓	✓	
Logo feature: Conference website	✓	✓	✓	
Floor sticker: Denotes sponsor level; placed in aisle adjacent to booth	✓	✓	✓	
Logo feature: Promotional slides during general session breaks	✓	✓		
Logo feature: Regular conference emails to more than 5,000 Cityworks contacts	✓	✓		
Logo feature: Table cards	✓			
Additional sponsor signage throughout the Cityworks Expo and Salt Palace	✓			
Scrolling logo in the conference app	✓			
Cityworks Magazine advertisement: Color ad in the Fall 2019 issue, reaching more than 4,000 subscribers. Ad subject to Cityworks approval, and does not include cover spots. Due Sept. 1, 2019.	full page	1/2 page		
One conference packet insert provided by exhibitor (optional). Insert is subject to Cityworks approval.	✓	✓	✓	
Graphic panel ad: Graphic panel ad displayed on lightbox outside the Cityworks Expo. (20x36" at 300 dpi)	✓	✓		
Social media promotion: 3 tweets sent out by Cityworks to an audience of approximately 3,000 followers and organic impressions of nearly 10,000 per day during peak conference times. Tweets are subject to Cityworks approval.	✓			
Cityworks Theater Lightning Talk: Take stage at the most popular attraction in the Cityworks Expo. These well-attended 10-minute presentations are listed in the conference mobile app agenda.	✓	✓		

Additional Booth Space: \$250 per additional 10x10 space

One 10x10 booth includes drape, ID sign, skirted table, and 2 chairs. Choose up to 4 booth spaces to make a 20x20 booth.

Additional Conference Registrations: \$350 (5 max.)

Includes all sessions, meals, beverage breaks, etc.

ADDITIONAL SPONSOR/EXHIBITOR OPPORTUNITIES

Conference Party (1 available): \$3,000

Our exclusive Conference Party co-sponsor will host a well-deserved evening of fun. Our soon-to-be announced entertainment will once again make the Conference Party the place to be on Wednesday night. Your logo will appear alongside the Cityworks logo on event signage, and you'll receive recognition on our website, in the agenda, and in mobile app alerts. You will have the opportunity to deliver a brief welcome to our party guests, and you may also provide an optional giveaway item.

Welcome Reception (1 available): \$2,000

Each year, hundreds of conference attendees look forward to our Welcome Reception to catch up with colleagues and old friends over drinks and appetizers. Your logo will appear alongside the Cityworks logo on event signage, and you'll receive recognition on our website, in the agenda, and in mobile app alerts. You will have the opportunity to join Brian Haslam for a brief welcome, and you may also provide an optional giveaway item.

Water Bottles and Hydration Stations (1 available): \$3,000

Help attendees stay hydrated, the eco-friendly way. As a co-sponsor, your logo will appear alongside the Cityworks logo on custom refillable water bottles given to each attendee upon check-in. Your company will also be recognized at branded hydration stations available throughout the venue, as well as in the mobile app.

Breakfast (1 available): \$2,000

When our conference attendees go searching for that much-needed cup of coffee to start their day, your brand will be there. Your company logo will appear on signage at all breakfast stations for 3 days. Your logo will also be included on select conference signs, and your company will be recognized on our website, in the agenda, and in mobile app alerts.

Lunch (1 available): \$2,000

This sponsor opportunity puts your brand at the center of our networking lunches in the Cityworks expo. Your company logo will appear on signage at all lunch stations for 3 days. Your logo will also be included on select conference signs, and your company will be recognized on our website, in the agenda, and in mobile app alerts.

Recharge Lounge Station (2 available): \$1,000

The Recharge Lounge is a highly-trafficked destination at Where: Cityworks Conference. Our lounge is more than just a place for recharging devices—it's a space for networking, relaxing, and catching up on emails and phone calls. Your logo will appear on sponsor signage on each of two stations.

Post Conference Snow Activity (3 available): \$500

Put your name at the forefront of this fun post-conference activity. This special opportunity to spend a day skiing and snowboarding with CEO Brian Haslam has a loyal following of conference attendees eager to unwind after a busy conference week. Your logo will appear throughout the week on signage at the conference information desk as well as at the activity pickup location.

Expo hours:*

Set-up: Tuesday, Dec. 3, 8:00 a.m.–4:00 p.m.

Expo open: Wednesday, Dec. 4, 1:00 p.m.–5:00 p.m.

Expo open: Thursday, Dec. 5, 8:30 a.m.–5:00 p.m.

Expo open: Friday, Dec. 6, 8:30 a.m.–10:30 a.m.

Dismantle: Friday, Dec. 6, 11:00 a.m.–5:00 p.m.

**Tentative schedule, subject to change.*

Terms & Conditions

Checks payable to Azteca Systems, LLC. USD only.
Major credit cards welcome.

Cancellations for exhibitor/sponsor fees received prior to November 1, 2019 will receive a full refund. No refunds will be issued after November 1, 2019.

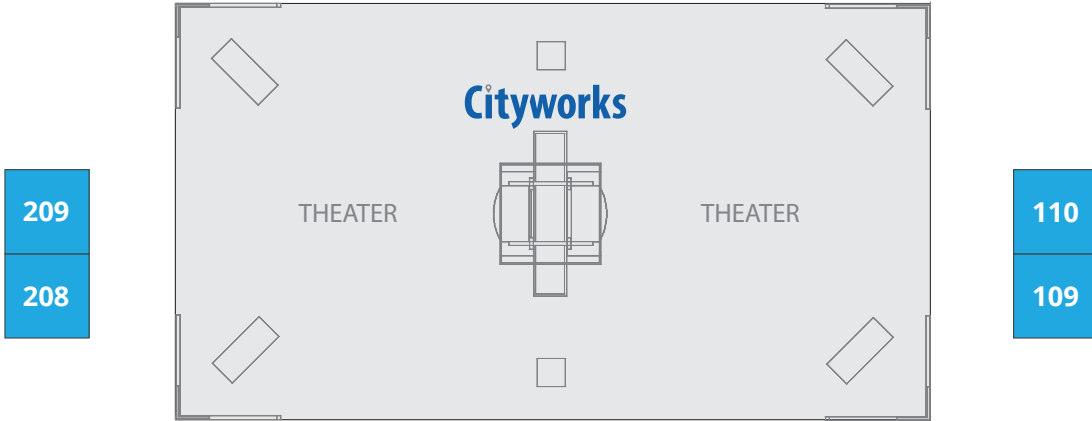
EXHIBIT HALL MAP

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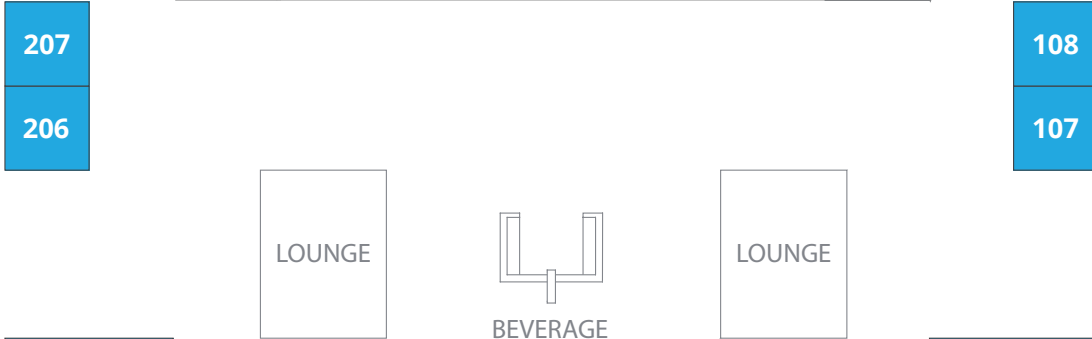
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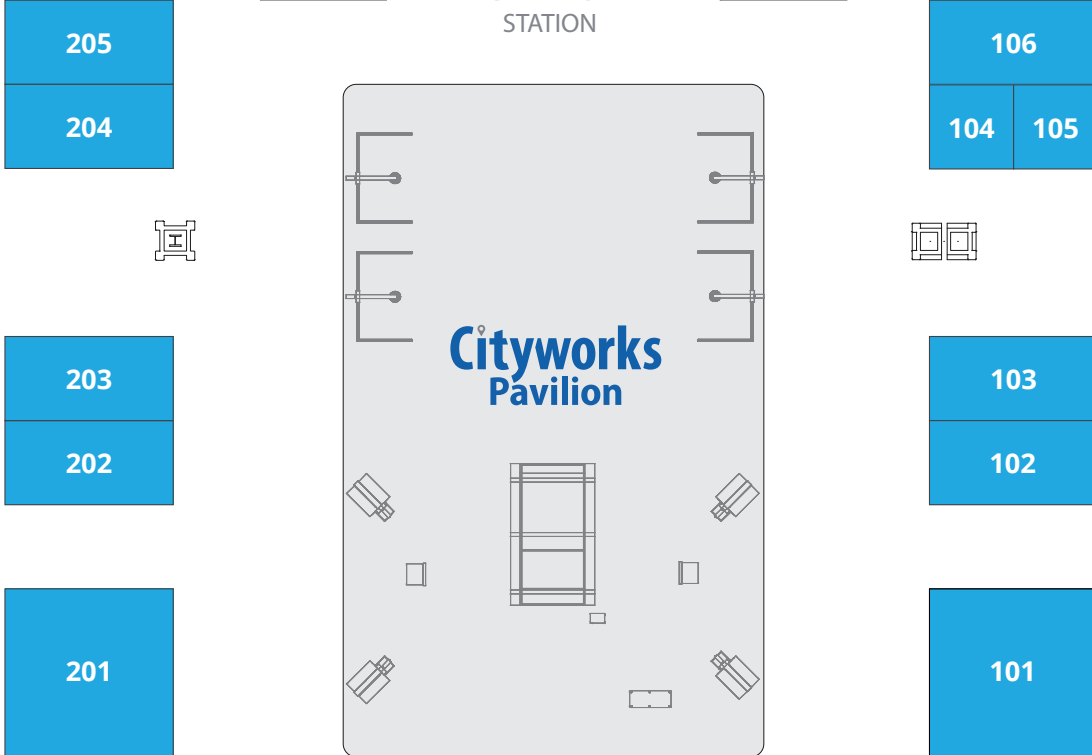
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Entrance/Exit



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